

# HERALD

## *Community Newspapers*

Dear Parents:

We at the Herald always like to report good news. That's why we're excited to tell you about the Herald's Newspaper in Education program that your child is participating in at school this year. Thanks to a generous contribution from LORI AND ASSOCIATES AGENCY of Cedarhurst, all the children in your son or daughter's class are receiving a copy of the Herald each week, at no cost to you or the school district. The paper is being used as a teaching tool to improve literacy and awareness of current events.

In addition to the weekly newspaper, the teacher receives a CD with a variety of fun activities and teaching tools to help improve reading ability and understanding of a newspaper. Participating classrooms will also have the opportunity to submit their own work to the paper and interact with members of the Herald staff.

Reading is both the most important skill and the greatest gift that we can give to any child. In no small measure, your child's success in school and the workplace will depend on his or her ability to read and comprehend the many sources of information that confront us each day. We encourage you to read the Herald with your child when he or she brings it home each week to reinforce the work being done in the classroom.

If you get the chance, we hope you'll thank the caring people at LORI AND ASSOCIATES AGENCY for their support. If you have any questions about the program, or if we can assist you in any way, please feel free to contact us.

Sincerely,



Brian T. Dessart  
Director of Marketing and Community Relations  
Herald Community Newspapers  
(516) 569-4000 ext. 258  
bdessart@LIHerald.com



Clifford Richner  
Publisher  
Herald Community Newspapers  
(516) 569-4000 ext. 229  
crichner@LIHerald.com